

Balance InStyle does everything from glamour to janitor

Personal concierge expands into events, wedding services at new ByWard Market location

Balance InStyle owner and president Amanda O'Reilly founded Ottawa's premier concierge service out of a personal experience that demonstrated all too well the value of having that extra pair of hands when life's burdens become too great.

"I had a friend who passed away from breast cancer," O'Reilly says. "Her struggle against the disease while managing a young family was overwhelming. It really demonstrated to me the importance of being able to free one self of the mundane to focus on what is truly important."

Balance InStyle offers solutions to busy executives, professionals, business owners and anyone else eager to free themselves from the routine but necessary tasks that eat away at the free time they would rather devote to friends, family and personal pursuits.

"It all comes down to what value you place on your time," says O'Reilly. "Ask yourself, when all your must do's are taken care of, do you have time left over for your want to do's?"

Balance InStyle draws on a network of

BALANCE

in style
concierge services

preferred vendors, each one of which is licensed, bonded and insured where applicable and tested in advance to earn the seal of approval.

Patrick Graham, president of Tony Graham Automotive Group, has been a client for almost two years.

"Balance InStyle allows me to concentrate on building what is important to me without having to worry about managing my home life as well," says Graham. "I don't consider this a luxury, but an essential part of a balanced lifestyle.

"It's wonderful, after a long day, to come home to a stocked fridge and a cleaned and organized house," he adds. "And if I am having renovations done, or having to deal with some other concern that would otherwise force me to take time from work, all I have to do is call Amanda and her professional team to handle it for me. Even when I travel, Balance InStyle knows what I want and is there to take care of all the little details."

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Events and weddings, too

This attention to the needs of her clientele has led O'Reilly to branch out with two new turnkey services developed from client feedback – Events InStyle and Weddings InStyle.

Both offerings take advantage of Balance InStyle's preferred vendor network, as well as its new location on Murray Street in the ByWard Market – a chic and intimate space with the look and feel of a New York City-style loft.

Events InStyle customizes each affair, whether it's a corporate meeting or party, press conference, product launch, sample sale, art show, or private dinner. The entire event space fits up to 120 guests for cocktail parties and 60 for sit-down catered dinners.

Weddings InStyle takes the same turnkey approach for a memorable and hassle-free day, with services that include photography, flowers, catering, hair, make up and transportation. The intimate, well-

appointed space is the most unique and modern wedding venue in Ottawa – a great alternative to the already-been-there-for-your-friend's-wedding feel typical of most banquet rooms, hotels, city hall facilities and other comparable venues in Ottawa.

"Whether you're looking for a simple ceremony with a few close friends and family, a reception cocktail party for 120 or something in between, we can design the perfect package for you," says O'Reilly. "We are also proud to offer multi-faith ceremonies and can perform services in English, French, Italian and Portuguese."



EVENTS
in style
WEDDINGS
in style

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